# NAFTA 2022 Committee <br> 2012 Annual Report of Website Sub-Committee 

## A. Current co-chairs:

| Canada: | Kevin Banks |
| :--- | :--- |
| Mexico: | Cecilia Azar |
| United States: | Cristina Castaneda |

## B. Update:

The work plan of the Website Subcommittee involves a review of the current contents of the website, an analysis of potential issues and benefits involved if the website is restructured followed by actual restructuring if so decided, and a look into the possibility of a pre-screening process for any new materials that are added to the website.

To discuss these issues, the Website Subcommittee had a conference call on June 18, 2012. Multiple suggestions concerning content were made by Subcommittee members. The Website Subcommittee discussed the general content of the website and outlined certain goals to increase its utility and the overall web presence of the NAFTA 2022 Committee. One such suggestion was the implementation of search logic to increase the likelihood that the NAFTA 2022 webpage will be identified in the top results of a webuser searching for ADR in the NAFTA region.

In addition, the members commented on how they believed the NAFTA 2022 Committee should move forward regarding the approval of new "substantive" content before its addition to the website. Within the definition of substantive content are: (i) Documents and Articles prepared by Committee Members whether they have been previously published or not; (ii) Videos of lectures, training programs and Webcasts recorded as part of the NAFTA 2022 Committee mandate on outreach; and (iii) Any other type of reference or informational material regardless of length (e.g., news posts, short-blog type entries on a specific activity of the Committee or one of its members, etc.).

The Website Subcommittee suggests that this should be a simplified process that will allow for the addition of relevant and significant materials that will enhance the quality of the Website's content. A possible approach would be to prepare a guideline to be distributed to all Committee members for them to follow in order to add documents and information to the Website. This guideline will include information per type of document/posting. For example, for a scholarly article: maximum and minimum word counts, formatting for footnotes, and general rules regarding editing and content. The Website Subcommittee also proposes that an editorial committee be formed which may or may not be a duty that could be assigned to the Website Subcommittee. The editorial committee would be comprised of one member from each NAFTA country and members would rotate after each annual meeting. The duties of this editorial committee would include reviewing submissions, making comments and, if deemed in compliance with the guidelines, posting the document submitted to the Website.

In taking a step to advance its work plan, the Website Subcommittee identified specific suggestions on the various pages/tabs on the website. These suggestions are provided in the following subsection.

Certain suggestions regarding content were identified based on the following statistics obtained concerning the web "traffic" from each page (see graphs below). Based on the information obtained from 2005 to 2012, the Website Subcommittee intends to remove or vastly improve the content of the pages identified as unused or those experiencing extremely low "traffic."




## C. Specific Page/Tab Suggestions

I. Main Page on ADR - NAFTA Secretariat


The following are images of the Web pages in the order they appear in the Main ADR NAFTA Secretariat page above.

## II. Overview

Website Subcommittee members have determined that the language contained on the overview page does not speak specifically enough to the mandate of the NAFTA 2022 Committee as a whole and that it needs revision. The Subcommittee proposes that this change include: a discussion of why alternative dispute resolution is important, the
challenges the committee and businesses face when promoting alternative dispute resolution, a simplified outline of what the mandate dictates is the purpose of the committee. It is also proposed that all of these changes to language be presented in a way that speaks to an average user and that drafters should refrain from over-complicating the goals of the NAFTA 2022 Committee as much as possible.


## III. Guide to Private Sector Dispute Resolution



## IV. Advisory Committee on Private Commercial Disputes



Add in simple language:
What is the 2022
Committee, with hyperlink to the text of Art. 2022

Then add simple language as to the mandate of the 2022 Committee, with a hyperlink to the Mandate


## V. Methods of Private Dispute Resolution



The following three topics listed on the Overview page all open up to the same Web page
immediately above. We suggest deleting those hyperlinks. These are:

- ADR Mechanisms
- Mediation
- Arbitration


## VI. Model ADR Clauses



## VII. Arbitration Clause Checklist



Too many hyperlinks to pages that are already in the boxes on the left side Menu; remove those that are unnecessary.

- the likelihood and extent of involvement of the national courts in the conduct of the arbitration;
- whether the country is party to either the New York Convention or the anventions make enforcement of thal awa
the extent of any mandatory procedural rules that must be adhered to the conduct of the arbitration; and the conduct of the arbitration; and
counsel. If you apt in
If you adopt institutional arbitration, it is usually not necessary that the institution chosen be located in the place of arbitration. For example, most of the institutions listed below can administer arbitrations outside their home countries [view list of institutions].


## 3. Applicable Law/Choice of Legal Regime

While not necessary, it is desirable to identify in the contract (or the agreement to arbitrate) the substantive or applicable law (or governing law) that will govern and cost of an arbitration. If the decision as to which governing or substantive law is to apply is left to the arbitral tribunal, it may bring an unpleasant surprise to one of the parties.
Where an institution selects the chair or sole arbitrator, it is, as a practical matter, far easier to appoint the best possible person when it is known in what country's law the arbitrator should be most expert

When deciding upon the applicable law, you should consider:

- a legal system that has developed a body of law relating to the specific issues likely to arise;
都 dispute should apply, or if the applicable law of a country also refer the dispute to the law of another country (known as conflicts of law provisions); and
whether the chosen "governing law" considers the subject matter of the contract to be arbitrable (for example, copyright, patent and antitrust matters may not qualify as arbitrable matters in some countries).
Even if the parties wish to have the arbitrators apply general principles of law or usages of trade, it is important to reference a particular substantive or governing law.


## 4. Composition of the Arbitral Tribunal

If the parties can agree on this issue, it is generally wise to indicate the number of arbitrators to be appointed. For complex arbitrations or those with a
significant amount in dispute, three arbitrators are preferable. If the arbitration is likely to involve only a few straightforward issues and the amount in controversy is likely to be relatively small, one arbitrator may be chosen.
Having one arbitrator may be cheaper and more expedient. If the amount in dispute warrants it, three arbitrators increase the likelihood of a fair, wellreasoned result. While a three-arbitrator panel also provides the parties with more control over the nature or composition of the tribunal, (as each party
generally each select one arbitrator), it increases the cost and logistical difficulties of the arbitration. Where appropriate, the parties may also specify
equired qualifications for the arbitrators (education, occupation and/or expertise in a particular subject matter, etc.)
5. Language

If the parties come from countries with a common language, it may not be necessary to include a provision regarding the language in which the arbitration will be conducted, based on the presumption that the language in which the ribunal will decide the question of language. It is possible (but not recommended) to conduct an arbitration in two languages.

If the parties are from countries with different languages, it is important to specify the language of the arbitration. Simultaneous interpretation at hearings and translation of all documents into two or more languages are enormously
expensive and time-consuming. If it is not possible to agree on a language in the arbitration clause, then it is desirable to agree that costs for interpretations and translation are either shared or borne by the party requiring the interpretation or translation.
6. Additional Matters to be Considered for Inclusion in the Arbitration Clause

An arbitration clause need not be lengthy or complicate lengthy clause specifying too many procedures may limit the flexibility of the parties and the arbitrators in conducting the arbitration in the most efficient way possible. As arbitration is always based on an agreement to arbitrate, the parties should think about the nature of the disputes that might arise and consider whether some of the following matters should be included in the arbitration clause. Discussing the matters together, at the time of contract drafting and when relationships are cordial may result in saving time trying to resolve these
rbitration clause
a) Discovery and Production of Documents

Usually, the arbitration rules chosen by the parties will provide that the arbitral tribunal may establish the procedures for the discovery and production of documents. Depending on the circumstances of the case, it may be advantageous to provide for specific discovery rules.
tribunal may establish the procedures for the discovery and production of documents. Depending on the circumstances of the case, it may be advantageous to provide for specific discovery rules.

## b) Interim Relief

Some arbitration rules deal specifically with the question of interim relief, that is to say, whether the parties may apply to a court for a preliminary injunction, to say, whether the parties may apply to a court for a preliminary injun arbitrators can decide the case. The rules of most arbitration institutions provide that resort to a court in such circumstances is not incompatible with, or a waiver of, the right to arbitrate under those rules. Most arbitration rules provide that the arbitrators, once selected, may order interim relief. However, if the parties believe that it may be necessary to resort to interim relief to maintain the status quo, then they should check the rules chosen and, if necessary, add a specific clause providing for the availability of such interim relief.

## c) Consolidation

If there are more than two parties to the contract, or if the parties are entering into several related contracts, they may wish to consider including a provision be consolidated into a single proceeding.

The drafting of a consolidation clause is very difficult, and expert advice should be sought for assistance in drafting it.

## d) Relief to be Granted

Ordinarily, the arbitral tribunal may grant any remedy or relief within the scope of the agreement of the parties which is permissible under the substantive law
applicable to the dispute. If the parties wish the arbitrators to decide the case, not according to a specific law but according to the common usages of trade or industry, or if there is a particular kind of relief that the parties wish the arbitrators to be able to award, then the parties should include specific language in their arbitration clause to allow for such remedy or relief.

## e) Time Limitations

Most national laws regulate specific time limits (usually several years) within which claims must be initiated. The parties may also wish to consider whether a specific time limit should be placed on the conduct of the arbitration. If any time parties check with the appropriate arbitration institution to determine what reasonable timetable would be

## f) Costs and Expenses

The rules of various arbitration institutions and ad-hoc rules vary with respect to
who will pay for the costs of the arbitration, including attorneys' fees. Usually,
however, the rules provide that the question of who will bear these costs is within the discretion of the arbitral tribunal. The parties may wish to consider whether they want to include a provision specifying how costs and expenses, including attorneys' fees, shall be apportioned in any arbitration.

## VIII. Principal Arbitration Institutions



This page is too long. Consider leaving the 3 countries and then hyperlink to the Multinational ones. How often is this list revised and who is in charge of its updates and contact with the institutions?

## C. United States

1. American Arbitration Association

335 Madison Ave
0th Floor
New York, NY 10017
el.: (212) 716-5800
ax: (212) 246-7274
Website: http://www.adr.org
2. CPR Institute for Dispute Resolution 366 Madison Avenue
th Floor
ew York, NY 10017-3122
Tel.: (212) 949-6490
Fax: (212) 949-8859
F-mail: info@cpradr.or
website: http://www.cpradr.org/

## . Multinational

1. Commercial Arbitration and Mediation Center for the Americas (CAMCA)

## United States

International Centre for Dispute Resolution
1633 Broadway Street
10th Floor
New York, NY 10019-6708
Tel.: (212) 484-4181
Fax: (212) 246-7274
Canada
ritish Columbia International Comercial Arbitration Centre
Suite 1140
090 West Georgia Street
ancouver, British Columbia
Canada V6E 3V7
Fax: (604) 684-2825
Centre d'Arbitrage Commercial National et International du Québec
formerly the Quebec National and International Commercial Arbitration
Centre)
295, boulevard Charest es
Bureau 900
Québec (Québec)
anada G1K 3 G8
Tel.: (418) 649-1374

Mexico
Cámara Nacional de Comercio de la Ciudad de México
Paseo de la Reforma No. 2
Col. Centro
Delegación Cuauhtémoc
06048 Mexico, D.F
Tel.: (5255) 57032862
Fax: (5255) 55923571
Centro de Arbitraje de México (CAM)
Av. Carlos Lazo No. 100, Edificio Aulas 1
Nivel 5, Col. Santa Fe, C.P. 01389
México, D.F.
Tel.: (5255) 9177-8198
Fax: (5255) 9177-8199
E-mail: camex@camex.com.mx
Website: http://www.camex.com.mx
2. Inter-American Commercial Arbitration Commission
c/o Organization of American States
Administration Building, Room 211
Administration Building, Room 211
19th \& Constitution Aven
Washington, D.C. 20006
Tel.: (202) 458-3249
Fax: (202) 458-3293
Website: http://www.oas.org
3. International Chamber of Commerce

International Court of Arbitration
38 Cours Albert 1er
75008 Paris, France
Tel.: (331) 4953-2828
Fax: (331) 4953-2933
E-mail: arb@iccwbo.org
Website: http://www.iccwbo.org/index court.asp

## North America

US Council for International Business
1212 Avenue of the Americas
21st Floor
New York, NY 10036-1689
Tel.: (212) 703-5065/354 4480
Fax: (212) 575-0327
4. International Centre for Dispute Resolution

1633 Broadway Street
10th Floor
New York, NY 10019
Tel.: (888) 855-9575
Fax: (212) 246-7274
E-mail: andersens@adr.or
Website: www.icdr.org
5. U.S.-Mexico Conflict Resolution Centre

Academic Research Centre
MSC 3CRC, Building B, Room 110
NMSU, Las Cruces
NM, USA 88003-8001
Tel.: (505) 646-8195, 646-1091
Fax: (505) 646-1092
E-mail: Imd@crc.nmsu.edu
Website: http://crc.nmsu.edu
6. UNCITRAL

Secretariat of the United Nations Commission on International Trade Law (UNCITRAL)
Vienna International Centre
P.O. Box 500

A- 1400 Vienna, AUSTRIA
Tel.: (43-1) 26060-4061
Fax: (43-1) 26060-5813
E -mail: uncitral@uncitral.org
Website: http://www.uncitral.org
In addition, trade associations for particular industries frequently have their own dispute resolution mechanisms for disputes in that industry. One may wish to that may be useful for the contract. [this section will continue to be updated, and additional names will be added on an ongoing basis]

## Special Focus - Food Producers

Dispute Resolution Corporation

Canadian Office
Building 75, Central Experimental Farm
930 Carling Avenue
Ottawa, Ontario K1A 0C6
Canada
Tel.: (613) 234-0982
Fax: (613) 234-8036
E-mail: info@fvdrc.com
Website: http://www.fvdrc.com
Mexico Office
Montecito \#38, P. 8 Of. 2, WTC
Colonia Nápoles, C.P. 03810
Mexico, D.F.
Tel.: (5554) 88 0748/0749/2001
Fax: (5554) 882002
E-mail: drc@wtcmexico.com.mx
Website: http://www.fvdrc.com

## IX. Selecting an Appropriate Arbitration Institution

(
parties?
3. Who is on the roster of potential arbitrators? Do they come from a
variety of countries and backgrounds?
4. Can the parties select arbitrators not on the institution's roster?
5. Does the institution have arbitrators with expertise in the type of matter
that is expected to be disputed?
C. Conduct of the Arbitral Proceeding

1. Do the rules of the institution permit flexibility in the arbitration process?
2. Do the rules provide for specific time limits for some or all aspects of the
arbitration process? If so, are these time limits observed or ignored?
3. Does the institution limit any procedural rules selected by the parties?
4. Are the institution's rules of procedure clear and neutral to both parties?
D. Cost
5. What are the administrative fees charged by the arbitration institution?
Are they fixed or do they vary based on the size of the dispute?
6. How are the arbitrators paid? Are their fees based on the amount of time
spent or on the size of the dispute?
7. Are there a large number of locally available qualified arbitrators, to
reduce travel and accommodation expenses?
E. Services offered by the Institution
8. How large is the staff of the institution?
9. Is the staff experienced in international disputes?
10. Does the staff possess language capabilities for the parties in the
dispute?
11. Is the institution a for-profit institution or is it a non-profit institution?
12. Is the institution involved in alliances with other institutions within the
NAFTA region or elsewhere, which may facilitate the administration of the
arbitration?

## X. Notice / Disclaimer



## XI. Discussion Forum



What is the purpose of the Forum? Who has access to it? Who is the administrator of the forum (passwords, responses)?
XII. Hyperlinks Embedded within pages and Not Accessible Otherwise \& New Pages

## i. Committee Members

The list of "Current and Past Committee Members" is found through hyperlinks embedded under the Advisory Committee General Web page:

## Current and Past Committee Members

- Canada
- Mexico
- United States

We suggest that a separate Box in the left side menu is created to house the list of Current and Past Committee Members per country. It is also suggested that more information is provided for current Committee members, such as their affiliation, contact information, picture and possibly consider adding a brief biography for each member. Finally, it is suggested that each Government Co-Chair communicates directly with the Website Subcommittee in order to provide updates on the list of Committee Members. This would ensure that information on members is kept up to date at all times.

## ii. Hyperlink to Minutes of Committee Meetings



Content in this page is either incomplete or inaccurate. The list of Committee Minutes seems complete; however, when accessing each of the hyperlinks some of them open to power point presentations and other type of materials that are not the minutes of the

Committee Meetings. It is suggested that the purpose of this content be identified and subsequently completed with the relevant information.

## iii. Contact Information for the NAFTA 2022 Committee

It is recommended that contact information be provided on the NAFTA 2022 Committee Website. This is especially important since there is currently no contact information for Committee members. However, it is recommended that general contact information be provided on the Web page even if the Committee Members' information is expanded to include some of their contact information. This can be done through the use of a general email (e.g., nafta2022@sample.com) and a Committee member could be designated to check the email on a regular basis. This duty could rotate annually among the various members.

## iv. Other Documents and Information

It is necessary to conduct a detailed revision of the "Detailed Index" that appears as a hyperlink on the main Web page. There are a number of other documents and information that is not available other than through accessing such detailed index. These include, for example: The 15 -Year Retrospective and Member Reports, among others. An image of the Detailed Index follows below.


|  | - Interim Relief <br> - Consolidation <br> - Relief to be Granted <br> - Time Limitations <br> - Costs and Expenses <br> - Principal Arbitration Institutions <br> - Canada <br> - Mexico <br> - United States <br> - Multinational <br> - Special Focus - Food Producers <br> - Selecting an Appropriate Arbitration Institution <br> - History and Experience <br> - Method of Selecting Arbitrators <br> - Conduct of the Arbitral Proceeding <br> - Cost <br> - Services Offered by the Institution <br> - Public Inquiries <br> - Notice / Disclaimer |  |
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